

MBA



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Executive MBA

2023 – 2024

EXECUTIVE PROGRAM



ASSOCIATION
of
AMBA
ACCREDITED

**Need a boost in your career? Think Geneva Executive MBA!
Our EMBA will enhance your performance as a leader in
today's complex business environment**

WORD FROM THE DIRECTOR

The University of Geneva Executive MBA belongs to Geneva region's most prestigious accredited programs that enables aspiring executives to develop their professional and personal skills without interrupting their careers.

Courses are taught by academics who engage in rigorous research to provide cutting-edge management knowledge and business professionals who offer hands-on tools that will help participants develop their critical thinking and become responsible leaders.

The EMBA Team and alumni community are happy to welcome you for this once-in-a-lifetime learning experience!



Prof. Judith Schrempt-Stirling
Academic Director, EMBA Program

TESTIMONIAL

« The University of Geneva EMBA program is an exceptional learning experience. It has broadened my mind, gave me the confidence needed to pursue higher professional goals and made me crave new challenges. It is simply an enriching intellectual and emotional journey »

Christine Boustany Arab, Executive MBA, 2016 Alumnus

COHORT PROFILE

11

years of work
experience

13

average number
of industries

15

nationalities
represented

44%

female
participants

PROGRAMME DIRECTORS



Professor Judith Schrempp-Stirling

Academic Director



Dr Jean-Yves Mercier

Executive Director

ALUMNI COMMUNITY

The Alumni Community comprises approximately 1500 graduates, including the EMBA Alumni Association which organizes various networking events throughout the year for our EMBA participants. The Association's main activities include Self-Leadership Coaches, the Best Thesis Award, and Career Coaching conferences.

EMBA PARTNERS

Our EMBA benefits from the support of partners and sponsors such as the Richemont Group, Kempinski Hotels, David Lloyd Country Club Geneva, Baume & Mercier, and SV Group, at numerous events, including company visits, conferences, networking events, and the graduation ceremony.

CONTACT



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Admission platform: intake23-24.embagsem.ch



PROGRAM OVERVIEW

- A part-time 2-year program
- Offering advanced level courses with a focus on: building a global advantage, leading responsibly, and managing transformation
- A program embedded in and tailored to the needs of Geneva's vibrant and international ecosystem
- Taught by academic experts and business professionals from Geneva's ecosystem
- A diverse cohort of students (more than 15 nationalities; private, public and non-profit organizations; etc.)

23 Courses + Capstone Project | Master of Business Administration (MBA) 90 ECTS Credits

- Business Economics
- Corporate Finance
- Financial Accounting
- Human Resource Management
- Managing with Emotional Intelligence
- Training Group Resilience
- Organization Design
- Positioning companies and brands
- Self-Leadership
- Strategic Management
- Strategic Thinking, Decision Making, and Communication
- Supply Chain Management
- Team Engagement
- Business Analytics
- Cross cultural management
- Creating Shared Value in the Fourth Industrial Revolution
- Organizational Responsibility and Ethics
- Digitalization and Smart Data
- Disruptive Technologies and Innovation
- Global Strategy
- Managing Stakeholders
- Mastering Business Challenges
- Responsible Leadership
- Social Entrepreneurship and Innovation


ASSESSMENT

Each course is subject to an assessment, either individual or as a group, including one or a combination of the following: in-class exam, classroom presentations, take-home assignments.

LANGUAGE

 English

PROGRAM CYCLE

 2 years, part-time

August 2023 - End of June 2025

SCHEDULE

 Bi-weekly: Friday-Saturday

Courses are held mainly Friday (2:15pm-9pm) & Saturday (8:15am-1pm), every other week

Some modules on 3 consecutive full days (Thu-Fri-Sat 8.30am-6pm)

TUITION FEES*

 42,500.-

(incl. the non-refundable CHF 5,000 matriculation fee)

*subject to change without prior notice

Note: scholarships are not offered

LOCATION



Uni Mail - UNIGE | 40 Bd du Pont-d'Arve | 1211 Geneva 4

ADMISSION REQUIREMENTS

Because of its reputation for excellence, admission to the EMBA Program is highly selective. Acceptance is based on the following criteria:

- Bachelor Degree, or equivalent (i.e. Bac+3, ...)
- Pertinent work experience: 3 years minimum in a managerial role
- Strong command of English (written & spoken)

APPLICATION DEADLINES

- June 1, 2023 | CHF 42'500.-

Early Bird – applications received before the following date will benefit from a reduction upon acceptance:

- February 1, 2023 | CHF 41'000.-

ADMISSION

The application process includes 4 steps

Step 1 - Online Application

Please complete the online application form: intake23-24.embagsem.ch and upload the following required documents:

- Complete resume (CV)
- Letter of motivation (cover letter)
- Letter of recommendation
- Work certificates from past employers
- University diploma(s)

Following completion of the online application form, the selection process normally takes about 2-3 weeks.

Step 2 – Interview

Upon meeting the admissions requirements, you will be invited for an one-hour interview with an alumnus.

Step 3 – Acceptance

Applications that have been validated will be reviewed by the Directing Committee who will give their final decision. If accepted, you will receive a notification via email.

Step 4 - Enrollment

Upon acceptance in the EMBA, you will need to finalize your enrollment by confirming your participation and settle the non-refundable CHF 5'000.- enrollment fee.

Once we receive the enrollment fee, you will receive further information that will help you prepare for the program start.